



# IHM Ranchi SANDESH NEWSLETTER

Volume #6  
Jan – June '24



## WELCOME

Welcome to "Sandesh," the newsletter of IHM Ranchi! We're thrilled to have you with us as we embark on a journey filled with excitement, learning, and collaboration. As you read through these pages, get ready for the magic to unfold. This year promises to be one of growth, teamwork, and fun. Know that you're surrounded by individuals driven by a shared passion for hospitality and a commitment to success—each and every day. Sit back, relax, and enjoy as we take you through the hallways of IHM Ranchi toward an inspiring and successful year ahead!

## OUR MISSION

We create hospitality leaders with an aim to shape hotel management graduates that are passionate, proficient and industry-ready to tackle the future challenges head-on.



## OUR VISION

The Institute aims to be the pioneer and progressive Hotel Management Institute in terms of Research and Development in the field of Hospitality in India.

**IHM CORE VALUES**

- Respect**
  - We do not look down on others or their opinions
  - We treat people with dignity
- Adult Education**
  - We treat students like thinking adults
  - We promote active involvement in learning process
- Learning**
  - We believe in the authority that knowledge, study and experience provide
  - We look for opportunities to update our knowledge systematically
- Walk The Talk**
  - We model the behaviour that we expect from others
  - What we do is more important than what we say
- Entrepreneurship**
  - We promote an entrepreneurial mind set
  - We develop skills for exercising initiative in a given business environment
- Rigour**
  - We Provide in depth learning experience which is academically, intellectually and personally challenging.
- Relevance**
  - Learning in the institute relates to the 'Real World' of the hospitality
  - Our students will be familiar with latest industry practices





# SANDESH

## Principal's Message

The mind is not a vessel to be filled, but a fire to be kindled,” said Plutarch, and this resonates deeply with our vision at IHM Ranchi. It is with immense pride that we present the 4th volume of our newsletter, *SANDESH*, for the year 2024. Over the past year, IHM Ranchi has made significant strides in academics, extra-curriculars, and capacity building that benefit not only our students but also the community of Jharkhand. We are delighted to share that our institute has achieved remarkable recognition: 1<sup>st</sup> Rank among Government IHMs in the Promising Category, 1<sup>st</sup> Rank in Jharkhand (Government), and 5<sup>th</sup> Rank in the Eastern & Cultural Region (Government). In addition, we proudly received the CSR Top Hotel Management Institute of India Award 2023.

I am confident that this issue of *SANDESH* will inspire and inform everyone who is passionate about hospitality education and technology-driven initiatives. A newsletter serves as a reflection of an institution's vibrant activities and nurtures writing skills among both students and faculty.

My heartfelt congratulations to the Editorial Board for their incredible effort in bringing this edition to life within record time. I extend my sincere gratitude to all faculty, staff, and especially the Editorial In-charge for their guidance in ensuring the publication of this biannual newsletter. Together, like our nurturing mother earth, *SANDESH* will continue to spark curiosity, learning, and growth among our students.

*Happy Reading!*

**Dr. BHUPESH KUMAR**  
PRINCIPAL



## Activities/Events held at IHM Ranchi

### National youth day 2024 organised with full zeal and energy

Mr. Aditya Vikram Bajaj, Ms. Satya, Mr. Shivam Kumar Singh and Ms. Bidisha Ray appreciated for their Exemplary performance in Academics (12.1.2024)

The birth Anniversary of Swami Vivekananda, the inspiration for the youth and National Youth Day 2024 celebrated with great zeal and energy at the Institute of Hotel Management (IHM) Ranchi. The program commenced with lighting of the lamp by students – the youth brigade of the Institution. Thereafter, the students shared their views and ideas about the Youth Day by speech and poetry recitation on the topic “Get up, wake up and recognize the Power You Have” which created an environment of enthusiasm within the students to lead the life like a real youth rather than a reel youths’. During the event students presented Swami Vivekananda's words of wisdom, character, ideal ideas and efficient guidance, in which for exemplary performance, Mr. Aditya Vikram Bajaj, Ms. Satya, Mr. Shivam Kumar Singh and Ms. Bidisha Ray were presented with the books on Swami Vivekanand Literature. Principal, congratulated all the attendees and students on National Youth Day, shared the thoughts of Swami Vivekananda.



### IHM Ranchi celebrates National Tourism Day and National Voters Day (25.01.2024)

Institute of Hotel Management (IHM) Ranchi organized a Gujarati Farsan workshop under the Ek Bharat Shreshtha Bharat program, where celebrity chef Meera Singh, a finalist on TV shows like Rasoi Queen and Chulha Chauka, prepared and trained students on making Tiranga Dhokla. Additionally, 25 students participated in a poster competition on the theme "Sustainable Journey Timeless Memories", with Ms. Payal Nandi declared the winner and Ms. Vidya Honhaga as the runner-up. The institute also celebrated National Voters' Day 2024, with a debate competition on the theme "One Nation One Election". Students highlighted important issues such as the benefits of simultaneous



elections, including saving government funds, improving security, and avoiding frequent enforcement of the Model Code of Conduct, which can suspend developmental projects and other government activities.



## **IHM Ranchi successfully concludes two - day International conference on "Cultural and Traditional Cuisine in Digital World"**

IHM Ranchi Successfully Concluded two-day International Conference on "Culture and Traditional Cuisine in the Digital World" held on 16.2.2024 and 17.2.2024.

Institute of Hotel Management (IHM) Ranchi successfully concluded a two-day international conference on the theme "Culture and Traditional Cuisine in the Digital World". The conference brought together experts and researchers from across the globe to discuss the impact of digitalization on traditional cuisine and cultural heritage. The conference featured keynote addresses, paper presentations, and panel discussions on various aspects of traditional cuisine, cultural preservation, and digital marketing. The event provided a platform for participants to share their research and experiences, and to explore new avenues for promoting cultural heritage and traditional cuisine in the digital age.



## **Institute of Hotel Management Ranchi celebrates International Women's Day 2024**

Institute of Hotel Management (IHM) Ranchi celebrated International Women's Day with great enthusiasm. Principal congratulated everyone on International Women's Day on 8<sup>th</sup> March 2024 and honoured all the women's with gifts. International Women's Day is to show respect to women and give them equal status in society, and to make people aware of women's issues.

During the event, students delivered speeches and recited poems highlighting the importance of women in our lives, which were highly appreciated. Many exciting programs and games were held and the event concluded with cake cutting and distribution among all.

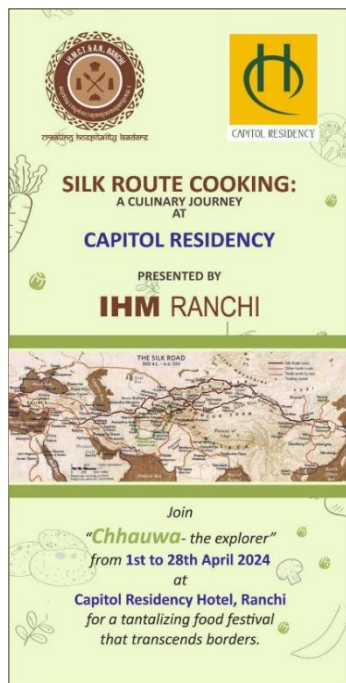


## **Inauguration of Jharkhand Skills Competition 2024 under World Skills Competition held at IHM Ranchi**

The inauguration of the Jharkhand State Skills Competition 2023-2024 on 11<sup>th</sup> March 2024 under the World Skills Competition 2024 took place at the Institute of Hotel Management (IHM) in Ranchi. The chief guest, Mr. P.K. Madhavi, Deputy Director, RDSDE, special guest, Mr. Rajiv Khare, State Project Manager, UNDP and Dr. Bhupesh Kumar, Principal, IHM Ranchi along with Mr. Vinay Kumar from Jharkhand Skill Development Mission Society, Mr. Vaibhav Agrawal and Mr. Rajan Shrivastav from NSDC, and representatives from Raj Hospital and Premsons Motors, as well as UNDP, were present during the ceremony.

It is a matter of pride for Jharkhand and IHM as this is the first time that a competition of this level is being organized in the hospitality sector. This is the 47<sup>th</sup> edition of the World Skills Competition but it is being organized for the first time in the hospitality sector in Jharkhand.

## **IHM Ranchi organises "Silk Route Festival: A Culinary Journey" in collaboration with Hotel Capital Residency**



Institute of Hotel Management (IHM) Ranchi organized a unique culinary event, 'Silk Route Festival: A Culinary Journey', at Hotel Capitol Residency on 1<sup>st</sup> April, 2024. The event aimed to showcase the rich culinary heritage of India, with a focus on traditional and contemporary cuisine.

The event was a huge success, with guests praising the creativity and skill of the IHM Ranchi team."



## **Memorandum of Understanding signed between IHM Ranchi and JSLPS to Empower Rural Women Entrepreneurs in Food Service Sector**

In a significant stride towards promoting rural women entrepreneurship in the food service sector, a Memorandum of Understanding (MOU) was jointly signed between the Institute of Hotel Management Catering Technology and Applied Nutrition (IHM) - Ranchi and Palash-Jharkhand State Livelihood Promotion Society (JSLPS) on 12<sup>th</sup> June 2024.

The MOU marks the commencement of the "Palash Aajivika Didi Café Food Retail Chain & Catering Services under Sectoral Cluster development project," which has been approved by the Ministry of Rural Development, Government of India.



Mr. Harsh Ravindran, won the medallion of excellence at National level during the world skill competition 2024.



## Awards Achieved by IHM Ranchi

### IHM Ranchi ranked 6<sup>th</sup> in 2024 by GHRDC Survey: Setting a New Standard in Hospitality Education'

IHM Ranchi, one of the premier Government Hotel Management institutes in India, has once again secured a commendable position in the esteemed rankings of GHRDC survey 2024. The institute has been ranked 6<sup>th</sup> among the Top 10 Government Hotel Management institutes in the country, showcasing its consistent commitment to excellence in education.

In addition to its stellar rankings, IHM Ranchi has also recently been honored with the prestigious title of "Top Government Hotel Management Institute" by Competition Success Review, further solidifying its position as a leader in the field.



Under the guidance and visionary leadership of the institute's principal, Dr. Bhupesh Kumar, IHM Ranchi has established itself as one of the top institutions in all government hotel management institutes across the country within just four years of its inception, owing to its rigorous hard work and consistent excellence. Dr. Bhupesh Kumar, Principal, of IHM Ranchi, extended his gratitude to Tourism Secretary Mr. Manoj Kumar and Tourism Director Mrs. Anjali Yadav for their invaluable guidance towards this achievement. He also commended the dedicated efforts of all the hardworking teachers and staff members of the institute, acknowledging their relentless dedication. Dr. Bhupesh Kumar further highlighted that through consistent efforts on various platforms, the institute continues to achieve new milestones every day, steadily climbing the ranks with stability. IHM Ranchi, through its performance, will continue to play a vital role in the development of the hospitality and hotel management sector, consistently achieving milestones in this field.

### IHM Ranchi clinches coveted CSR Top Hotel Management Award for 2024

In a remarkable feat, IHM Ranchi has emerged victorious, bagging the prestigious "CSR Top Government Hotel Management Institute of India" award for 2024. This accolade comes as a testament to IHM Ranchi's unwavering commitment to excellence in hospitality education.

Outshining 48 government hotel management institutes nationwide, IHM Ranchi secured its place among the top four in the CSR ranking for 2024. The institute's stellar performance across various parameters, including student admissions, placement percentage, infrastructure, faculty expertise, and academic programs, was lauded by industry experts and peers alike.

From securing the "Most Admired Hotel Management Institute" Award in 2021 to featuring in the prestigious India Book of Records for consecutive years, IHM Ranchi's journey has been nothing short of extraordinary. With a commitment to providing 100% employment opportunities to its students in leading hospitality establishments worldwide, IHM Ranchi continues to raise the bar in hospitality education.



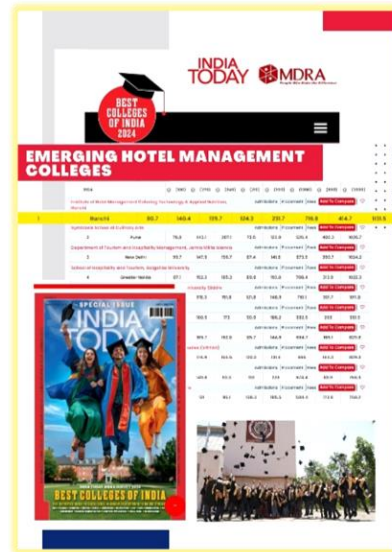


## **IHM Ranchi Becomes Best Emerging College in India Today ranking for Hotel Management Institutes of India**

IHM Ranchi has been ranked as the Best Emerging Hotel Management College in the country, first in North East India, and 12th among government IHMs in India Today's annual ranking survey 2024, a reliable ranking system across the country.

In just five years, IHM Ranchi has achieved the rank of Emerging College, best college in North East states, 18th rank in India, and 12th rank among government hotel management colleges. According to India Today's annual ranking survey, IHM Ranchi has performed exceptionally well in academic excellence and placement categories.

IHM Ranchi is working in a unique way, blending tradition with modernity, and leading new-age ideas and innovations. It is setting new benchmarks every day, achieving new milestones, and climbing the ranking ladder.



## **IHM Ranchi performed excellently at Edible Cutlery Design competition**

IHM Ranchi performed excellently well at Edible Cutlery Design competition held on 23<sup>rd</sup> January 2024. The competition saw participation from 22 hotel management institutions across the country. IHM Ranchi presented an attractive and biodegradable food cutlery and crockery design, which earned it a place among the top 7 institutions.



## **IHM Ranchi Students makes a remarkable mark at Jharkhand Skills Competition**

Students of IHM Ranchi won in the various hospitality skills at the Jharkhand Skills Competition 2023-2024, a prestigious skills competition leading upto World Skills Competition 2024 to be held in September 2024 at Paris, France. The competition, held on March 15<sup>th</sup>, 2024 saw participants from various institutions across the country showcasing their skills in different categories.

IHM Ranchi students excelled in the culinary arts and reception category, demonstrating their expertise in cooking and presentation. Their innovative dishes and impeccable presentation skills and hospitality etiquettes impressed the judges, earning them the top spot in the competition.



Everyone congratulated the winning students; their achievement as a testament to the institution's commitment to providing high-quality education and training in hospitality management. The win has brought laurels to IHM Ranchi, reinforcing its reputation as a premier institution in the field.

# PLACEMENTS

## IHM Ranchi Students Achieve 100% Placement for the Third Consecutive Year

Institute of Hotel Management (IHM) Ranchi's three-year (link unavailable) in Hospitality and Hotel Administration (HHA) course, batch 2021-24, has achieved 100% placement for its third-year students. The campus placement drive was attended by 16 renowned international and national hotel groups and organizations, including Arjaan by Rotana Dubai, Chocolatem Kuwait, and AI Messila Resort & Spa, Doha, as well as Taj Hotels, Park Hotels, Oberoi Hotels, ITC Hotels, NuTaste Food and Drinks, Sodexo, Delhi Duty-Free, Encalm Hospitality, Lemon Tree Hotels, Mayfair Hotels, Accor Hotels, Pride Hotels and Barbeque Nations in India.



Throughout the placement session, students performed exceptionally well, securing 100% placement. In the national-level placement drive, 23 students were selected by Pride Group of Hotels, 12 by Taj Group, 9 by Delhi Duty-Free, 7 by Encalm Hospitality, 6 by Sodexo, 4 by Oberoi Group, and 6 by NuTaste Food and Drinks for various positions such as Hotelier Development Program, Management Trainee, Hotel Operation Trainee and Associate level.



The highest annual package offered was ₹6 lakh per annum, with an average salary package going higher than the previous year. In previous years, IHM Ranchi students have achieved 100% placement in hotels and service sectors across India and abroad, including in the USA, Qatar and Dubai. Principal Dr. Bhupesh Kumar congratulating the successful students, stated that the institute is providing excellent education, skills and employment opportunities in India and abroad, enabling students to build a better future.



### Companies that visited for Campus Recruitment

1. NM Hospitality, USA
2. Sealine Beach Resort, Qatar
3. Reliance Retail Ltd.
4. Taj Hotels Palaces & Resorts
5. The Oberoi Grand, Kolkata
6. Park Hotels
7. Jaypee Hotel
8. SSIPL Retail Ltd. 16
9. Ahuja Residences
10. Burger King India
11. EazyDiner Pvt. Ltd.
12. Roseate Hotels And Resorts
13. Jio Convention Centre
14. Taco Bell – Burman Hospitality
15. Sarovar Hotels & Resorts/Park Plaza
16. Radisson Blu – Ranchi
17. The Post Card Hotels
18. Massive Restaurants Pvt Limited.
19. HMS Host
20. Barbeque Nation
21. Aditya Birla Fashion Limited
22. Delhi Duty Free Services
23. IRCTC
24. White Hotels
25. Mahindra Holidays



## **Editorial Committee:**

1. Dr. Bhupesh Kumar, Principal
2. Ms. Shama Baa, Lecturer
3. Mr. Ashwin Addi Lakra, 3<sup>rd</sup> year Student
4. Ms. Ruhama Kongari, 3<sup>rd</sup> year Student



दृढमनसु ऋषिर्गणेशः

**INSTITUTE OF HOTEL MANAGEMENT, CATERING TECHNOLOGY AND APPLIED  
NUTRITION**

**होटल प्रबंधन खानपान तकनीक एवं पोषण आहार संस्थान**

(An Autonomous Institution under Department of Tourism, Art Culture, Sport and Youth Affairs, Govt. of Jharkhand)

(Affiliated to National Council of Hotel Management & Catering Technology, Ministry of Tourism, Govt. of India)

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