



IHM Ranchi SANDESH NEWSLETTER

Volume #4
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OUR MISSION

We create hospitality leaders with an aim to shape hotel management graduates that are passionate, proficient and industry-ready to tackle the future challenges head-on.



WELCOME

Welcome All! We're So Glad You're reading this newsletter! The *magic* is about to begin so sit back, and relax, while you read "Sandesh" the newsletter of IHM Ranchi." Let's walk down our hallways to a great year filled with learning new things, working together, and having a lot of fun! Please know as you walk through this newsletter that you are surrounded by who are guided by a passion for hospitality, and who wholeheartedly believe in success...every day...always.



OUR VISION

The Institute aims to be the pioneer and progressive Hotel Management Institute in terms of Research and Development in the field of Hospitality in India.



creating hospitality leaders

IHM CORE VALUES

Respect

- We do not look down on others or their opinions
- We treat people with dignity

Adult Education

- We treat students like thinking adults
- We promote active involvement in learning process

Learning

- We believe in the authority that knowledge, study and experience provide
- We look for opportunities to update our knowledge systematically

Walk The Talk

- We model the behaviour that we expect from others
- What we do is more important than what we say

Entrepreneurship

- We promote an entrepreneurial mind set
- We develop skills for exercising initiative in a given business environment

Rigour

- We Provide in depth learning experience which is academically, intellectually and personally challenging.

Relevance

- Learning in the institute relates to the 'Real World' of the hospitality
- Our students will be familiar with latest industry practices



SANDESH

Principal's Message

The mind is not a vessel to be filled, but a fire to be kindled.” Said Plutarch. It is a matter of great pride and satisfaction for IHM Ranchi to bring out the 4th volume of News Letter ‘SANDESH’ in the year 2023. The College has made tremendous progress in all areas of academic, non-academics and capacity building relevant to the people of our State. The Institute has achieved another milestone in getting the award of 1st Rank of Government IHMs in the Category of Promising, 1st Rank in the State of Jharkhand(Government) and 5th Rank in the Eastern & Cultural Region(Government). In 2023, IHM Ranchi awarded with CSR Top Hotel Management Institute of India Award 2023 by CSR. I am confident that this issue of News Letter will send a positive signal to the staff, students and the person who are interested in the Hospitality Education and Technology based activities. A News Letter is like a mirror which reflects the clear picture of all sorts of activities undertaken by an Institution and develops writing skills among students in particular and teaching faculty in general.

I congratulate the Editorial Board of this News Letter who have played wonderful role in accomplishing the task in Record time. I express my deep sense of gratitude to all faculty and staff, Editorial In-charge under whose guidance this work has been undertaken and completed within the stipulated time. Also my heartfelt Congratulations to staff members and Students for their fruitful effort.

Just as our mother earth gives us more and more, **SANDESH** will enable our learners to give and get a little more of learning.

Happy Reading!

PRINCIPAL
Dr. BHUPESH KUMAR



Activities/Events held at IHM Ranchi

2nd Graduation Ceremony for Batch 2020-23 organizes at IHM Ranchi

Ms. Pratibha Toppo bestowed with “Student of the year” 2023 award

Institute of Hotel Management (IHM) Ranchi celebrated its second graduation ceremony for the batch 2020-23. The event was a grand success, with all 35 passing out students receiving job offer letters. The ceremony was honored by the presence of Hon'ble Governor of Jharkhand, Sri C.P. Radha Krishnan, as the Chief Guest and MLA Mandar, Ms. Shilpi Neha Tirkey as Special Guests, along with Mr. Manoj Kumar and Director Tourism, Ms. Anjali Yadav. The Hon'ble Governor Mr. C.P. Radhakrishnan appreciated the institute for its remarkable feat of achieving great milestones within the span of 4 years since its inception in the year 2019. He also congratulated Ms. Pratibha Toppo, who was bestowed with the prestigious “Student of the Year” award 2023, along with a check of Rs.5000 and a Gold Medal. The students of IHM Ranchi have been selected with maximum package of Rs. 18 lakhs per annum by top hotels and reputed institutes across the country, including The Taj Group of hotels, The Oberoi Grand Group, The Roseate, Aditya Birla Fashion group, Tacobell by Burman Hospitality, Delhi Duty Free, Post Card Hotels, Postcard Hotels, Easy Diner, Barbeque Nation, Massive Restaurants Pvt. Ltd, Sarovar Hotels & Resorts and many more at different managerial and supervisory position. Dr. Bhupesh Kumar while addressing the gathering informed the achievements and future plans of the institute. He ensured that the institute shall continue to exhibit such excellent performance in future as well. IHM Ranchi has been able to provide 100% placement to all its students consecutively, reflecting its commitment to quality education and training.



IHM Ranchi successfully organised training programme on the theme “Vasudhaiv Kutumbakam” of G 20 summit.

On the G20 Summit theme "Vasudhaiv Kutumbakam" three days training program for various tourism stakeholders of Jharkhand State was organized by Institute of Hotel Management Ranchi in association with Ministry of Tourism, Government of India from 07.02.2023 to 09.02.2023. The training program was conducted for the CISF, PSA, AAI, Airlines, Customer service staff of Birsa Munda Airport, Ranchi and all the staff of JTDC Patratu Lake resort. During the training program, a total of 150 tourism stakeholders of Jharkhand state were trained on soft skills such as manner & hygiene, communication & etiquette, how to behave well with guests, how to introduce oneself to others without being told, the meaning of communication is not only speaking but also listening, keeping a smile on the face, taking continuous feedback from the guests of your work, speaking clearly and slowly and know your city. Training session was conducted by Mr. Ravi Kumar and Mr. Veenit Sinha, Lecturer, IHM Ranchi. After the training programme, certificates were distributed among all the trainees and “Travel for Life” oath was also taken by all present.



Jharkhand Cuisine were displayed by IHM Ranchi in Bharat Parv, New Delhi.

Institute of Hotel Management Ranchi, under the leadership of Department of Tourism, Government of Jharkhand, presented traditional dishes of Jharkhand such as Chawal ki Chai, Kudroom Shorba, Aalo Channe ki Sabji, Madua Veg Momo, Madua Chicken Momo, Tomato Chutney, Path Padda Chicken, Maad Jhor Putkal Saag, Chamati Saag, Madua Chilka Roti, Desi Murgi Jhor, Sadna Bodi, Goda Chour Rice, Urad Dal Dip, Dumbu, Arsa Pita, Dhaniya Pata Chutney, Kulthi Chutney etc. were displayed on Bharat Parv organized by Ministry of Tourism, Govt. of India at Red Fort, New Delhi. Mrs. Anjali Yadav, IAS, Director, Tourism, Government of Jharkhand as the nodal officer of Jharkhand and Dr. Bhupesh Kumar, Principal of IHM Ranchi, as Coordinator, Mr. Alok Aswal, as Inspection Officer and Mr. Rajneesh Kumar Singh, as Assistant Inspection Officer played an important role in the Bharat Parv.



Participation of IHM Ranchi in Employment cum Development Fair 2023 at Lohardaga, Jharkhand.

Institute of Hotel Management Ranchi participated at Employee cum Development Fair 2023 at Lohardaga district of Jharkhand for career counselling and promotion of Hospitality and Hotel Administration courses, short term courses and other entrepreneurship & training programme of IHM Ranchi and NCHMCT, Noida. During this, programme related information were shared with students. Along with this, after completion of Hotel management courses the placement details in India and abroad were also shared with the curious students. The candidates were counselled and admission forms were filled up by interested candidates on the spot.



Three days Advanced Technical Entrepreneurship Training programme on “Madua” millets organized at IHM Ranchi

To promote and commercial use of Jharkhandi Madua/Ragi, three days Advanced Technical Entrepreneurship Training programme on “Madua” millets organized at IHM Ranchi for Gumla Sakhi Mandal, which was sponsored by Milinda Charitable Trust, Gumla. The main objective of this training program is to promote self-employment as well as better production, packaging and marketing of advanced quality products under international standards. During this program, Mrs. Shaili Kerketta, General Manager of Milinda Charitable Trust, Gumla and Director Monitoring and Evaluation Department Mr. Debajyoti Kundu were present. Milinda Charitable Trust is not only working on the utility of eco-friendly solar renewable energy in rural India, but is also playing a vital role in making rural women self-reliant and



self-employed through various training programs. In this training programme, preparation of Millets based dishes like Ragi Ladoo, Ragi Namkeen, Ragi Cake, Ragi Muffins, Ragi Sakarpara, Ragi Chips were taught by the expert chefs of the institute, along with personal grooming and hygiene by other trainers of the institute. Advanced technical training is being imparted on subjects like Food Control, Standard Control, Costing, Customer Operations, Packaging, Marketing and Branding. Dr. Bhupesh Kumar, Principal, IHM Ranchi appreciated Milinda Trust efforts for the corporation in making the training successful.



IHM Ranchi celebrates of 162nd birth anniversary of Rabindranath Tagore

On the occasion of 162nd birth anniversary of famous poet, litterateur, philosopher Rabindranath Tagore, a poster making competition on the theme of Tagore’s life and contribution was organized at IHM Ranchi. The students participated enthusiastically in the competition. Vaishnavi sharma was declared as winner and Bidisha Ray as runner-up in this competition. Dr. Bhupesh Kumar, Principal, IHM Ranchi while congratulating all the winners said that Gurudev was not only a great litterateur, but he was the first person who worked as a bridge between the Eastern and Western worlds. Tagore is a great beacon of literature, art and music not only of India but of the whole world.



IHM Ranchi celebrates International Yoga Day 2023 with full Zeal and Enthusiasm.

9th International Yoga Day was celebrated on the theme of “Yoga for Vasudhaiva Kutumbakam” at Institute of Hotel Management(IHM) Ranchi in collaboration with Ministry of Tourism, Govt. of India. Students of Yuva Tourism Club of IHM Ranchi, Central School, HEC and Holy Cross School, Lalpur, Ranchi participated in the event with the teachers and other staff members. Yoga instructors Mr. Shivesh Singh, Ms. Archana Sachdeva, Ms. Swastika and Mr. Gulshan of Indian Yoga association, Jharkhand chapter in coordination with Mr. Babu Pathak and Mr. Utkarsh Tiwari demonstrated different types of yoga asanas like Brajasana, Shatkarma, Pratyahara, Pranayam, Meditation and various other styles like Hattha Yog, Vinyasa Yog, Yin Yog, Iyengar Yog, Ashtanga Yog and Yog Nidra along with flexibility of muscles, correction of body posture which are helpful in strengthening the digestive system, internal organs, treating asthma, diabetes and heart related problems which were practiced with great pleasure by all the participants. The program was organized successfully under the guidance and supervision of Dr. Bhupesh Kumar, Principal, IHM Ranchi, Dr. Neha Mehendele, Manager and Ms. Dipika Mondal, Assistant Manager of Jharkhand chapter of Ministry of Tourism, Govt. of India. Dr. Bhupesh Kumar while congratulating the gathering on International Yoga Day, encouraged everyone to perform yoga on daily basis to increase self-realization, physical capacity and thinking power as well as to keep oneself healthy and focused towards daily routine work. The ceremony was concluded with vote of thanks and felicitation of yoga instructors and guests by the Principal.





Creating Hospitality Leaders

INSTITUTE OF HOTEL MANAGEMENT, CATERING TECHNOLOGY AND APPLIED NUTRITION
होटल प्रबंधन खानपान तकनीक एवं पोषण आहार संस्थान

(An Autonomous Institution under Department of Tourism, Art Culture, Sport and Youth Affairs, Govt. of Jharkhand)

(Affiliated to National Council of Hotel Management & Catering Technology, Ministry of Tourism, Govt. of India)

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