



IHM Ranchi SANDESH NEWSLETTER

Volume #2
January – June '22



WELCOME

Welcome All! We're So Glad You're reading this newsletter! The *magic* is about to begin so sit back, and relax, while you read "**Sandesh**" the newsletter of IHM Ranchi." Let's walk down our hallways to a great year filled with learning new things, working together, and having a lot of fun! Please know as you walk through this newsletter that you are surrounded by who are guided by a passion for hospitality, and who wholeheartedly believe in success...every day...always.

OUR MISSION

We create hospitality leaders with an aim to shape hotel management graduates that are passionate, proficient and industry-ready to tackle the future challenges head-on.



IHM CORE VALUES

Respect

- We do not look down on others or their opinions
- We treat people with dignity

Adult Education

- We treat students like thinking adults
- We promote active involvement in learning process

Learning

- We believe in the authority that knowledge, study and experience provide
- We look for opportunities to update our knowledge systematically

Walk The Talk

- We model the behaviour that we expect from others
- What we do is more important than what we say

Entrepreneurship

- We promote an entrepreneurial mind set
- We develop skills for exercising initiative in a given business environment

Rigour

- We Provide in depth learning experience which is academically, intellectually and personally challenging.

Relevance

- Learning in the institute relates to the 'Real World' of the hospitality
- Our students will be familiar with latest industry practices



OUR VISION

The Institute aims to be the pioneer and progressive Hotel Management Institute in terms of Research and Development in the field of Hospitality in India.

SANDESH

Principal's Message

“The mind is not a vessel to be filled, but a fire to be kindled.” Said Plutarch. It is a matter of great pride and satisfaction for IHM Ranchi to bring out the 2nd volume of News Letter ‘SANDESH’ in the year 2022. The College has made tremendous progress in all areas of academic, non-academics and capacity building relevant to the people of our State. The Institute has achieved another milestone in getting the award of 1st Rank of Government IHMs in the Category of Promising, 1st Rank in the State of Jharkhand (Government) and 5th Rank in the Eastern & Cultural Region (Government). I am confident that this issue of News Letter will send a positive signal to the staff, students and the person who are interested in the Hospitality Education and Technology based activities. A News Letter is like a mirror which reflects the clear picture of all sorts of activities undertaken by an Institution and develops writing skills among students in particular and teaching faculty in general.

I congratulate the Editorial Board of this News Letter who have played wonderful role in accomplishing the task in Record time. I express my deep sense of gratitude to Mr. Alok Aswal, HOD and Ms. Anindita Bhardwaj, Editorial In-charge under whose guidance this work has been undertaken and completed within the stipulated time. Also my heartfelt Congratulations to staffmembers and Students for their fruitful effort.

Just as our mother earth gives us more and more, **SANDESH** will enable our learners to give and get a little more of learning.

Happy Reading!

PRINCIPAL
Dr. BHUPESH KUMAR



CERTIFICATE

OF ACHIEVEMENT



Institute of Hotel Management Catering Technology and Applied Nutrition,
Bambe, Ranchi, Jharkhand

For Participation in GHRDC Hotel Management Institute Survey 2022

Awarded

1st Rank of Government IHMs in the Category of Promising

1st Rank in the State of Jharkhand (Government)

5th Rank in the Eastern & Central Region (Government)



Presented By
Mekhia Sinha
Mekhia Sinha
Executive Director

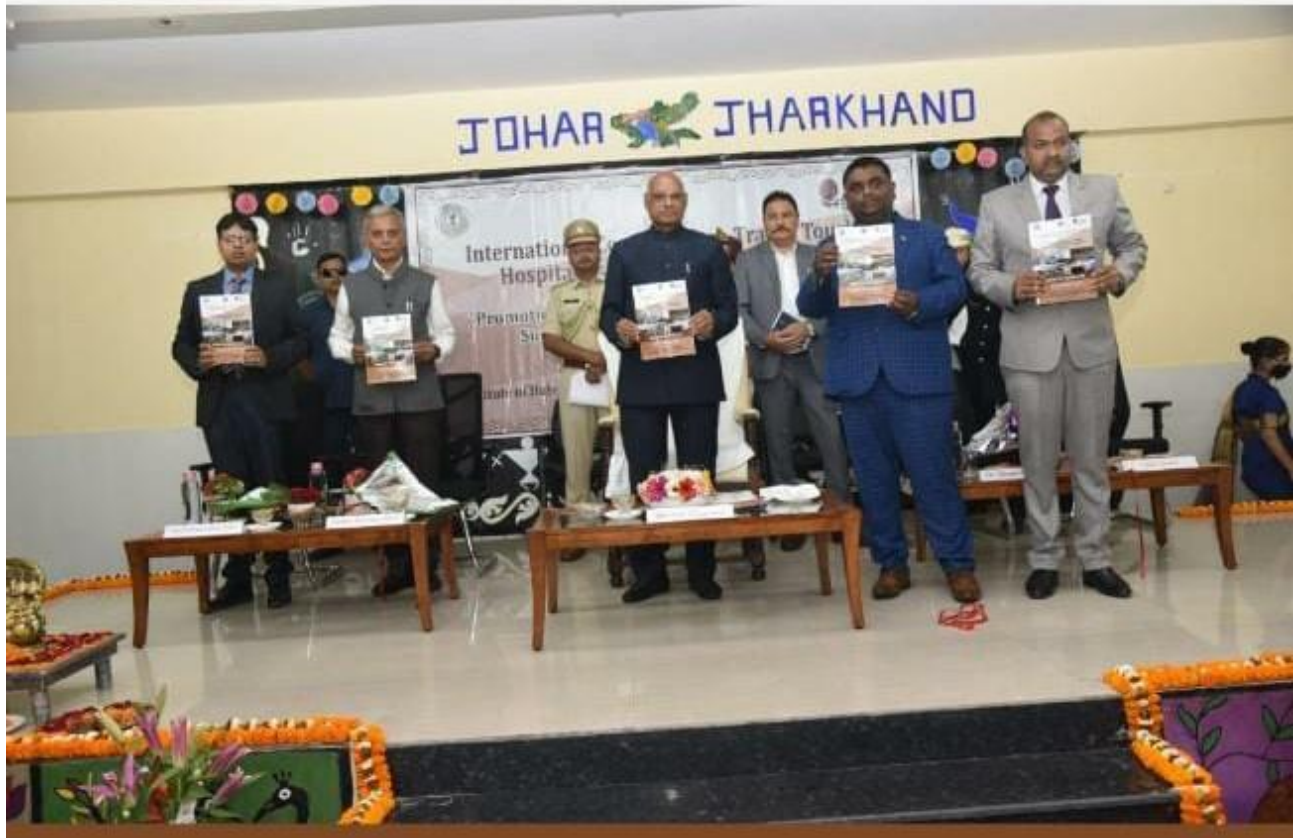
Global Human Resource Development Centre Pvt. Ltd.
New Delhi

Creating Hospitality Leader



EVENTS

International Conference on Travel, Tourism, Hospitality & Culture-2022(ICTTHC 2022)



Institute of Hotel Management Catering Technology & Applied Nutrition, Ranchi, Jharkhand has organized the 1st International Conference on Travel, Tourism, Hospitality and Culture-2022 (ICTTHC) on the theme of “Promotion and Advertising of Leisure Activity for Sustainability of Hospitality(PALASH) on 11th and 12th March, 2022. The conference was conducted on Hybrid mode. The dignitaries for this conference were Governor of Jharkhand, Shri Ramesh Bais, Guest of Honour, Shri Rahul Sharma, Secretary, Planning and Development department, Government of Jharkhand and Shri Rahul Kumar Sinha, Director Tourism, Government of Jharkhand, Mr. L.K. Ganguly, Director(A&F), National Council for Hotel management, Noida, Dr. Bhupesh Kumar, Principal, IHM Ranchi and Alok Aswal, HOD, IHM Ranchi. The Conference explored overall theme related to Hotel, Travel and Tourism industry during the two days of ICTTHC through sessions that focused on a wide range of topics including topics namely: New normal post COVID 19 for Hospitality sector, Destination Marketing and Management, Sustainable Tourism, Tourism and Environment, Tourism Planning and Regional Development, Marketing in Tourism and Hotel Operations, Customer Service Experience & Marketing Strategies, Service Quality and Customers Delight, Tourism & Hospitality product Development, Positioning, Branding and Management, Cultural and Indigenous Tourism and Hospitality, Culinary Tourism, Promotion of Indigenous Medical Tourism, Role of Hospitality in Health Sector and Reskilling and Upskilling of manpower to face the New Challenges. The concluding vote of thanks was given by Dr. Bhupesh Kumar, principal, IHM Ranchi & President of ICTTHC 2022. The two days’ conference culminated in a Culture Trip to “Sarovar Vihar, Patratu Lake, Ramgarh, Jharkhand organized for all the participants and delegates.

Fresher's day celebration for Batch 2021-24

Institute of Hotel Management Ranchi successfully organised Fresher Day 2021 for the students of Batch 2021-24. The Chief guest of the this ceremony was Miss Jharkhand for the year 2019, Ms. Simran and Pradbhat Khabar, news editor, Mr. Prakash Kumar. The prgogram was began with lamp lighting and welcome speech by Dr. Bhupesh Kumar, Principal, IHM Ranchi. In this ceremony Mr. Aditya Vikram Bajaj and Ms. Kumari Aditi, 1st year students of B.Sc H&HA programme were selected by judges as Mr. Fresher and Miss. Fresher of IHM Ranchi for AY 2021-22 on the basis of marks, personality, communication, presentation and other performance.



Smart Classes on Personality Development

IHM Ranchi organized SMART (Smart, Measurable, Achievable, Relevant & Time Bound) class for final year students of B.Sc H&HA, Batch 2020-23 which means specific, result, complete, proper and time bound. The main objective of these smart classes is to develop the mind of the students, make them to understand their strengths and weaknesses and help them to make the right approach to face the challenges of the industry. In addition to the core topics taught in the curriculum, knowledge classes like how to build confidence, positive attitude, body language, raising beauty standards, communication and listening skills, time management, crisis management, self-motivations, and good decision making skills were taught. Mr. Hemant Mehta, GM, Hotel Radisson Blu, Ranchi, Prof. Ranjani Rao, Diwyansh Kaushik, GM, Reliance Brand Ltd., Asit Kundu Resident Manager, Hotel Capitol Residency, Dr. Steffy Teresa Murmu, NTACH - Convenor Ranchi Chapter Indian National Trust for Art & Culture Heritage Visiting Faculty - Indira Gandhi National Centre For The arts (Ministry Of Culture) Member - Film Development Council Of Jharkhand (Govt. Of Jharkhand) were speaker for the SMART classes conducted for the students.



INTERNATIONAL YOGA DAY 2022

In collaboration with Gramin Upkar Sansthan, IHM Ranchi organized International Yoga Day 2022 on 21.06.2022. During this all the faculty and staff were present in the programme. Different types of Yoga like Tadasana, Vrakasana, Padmasana, Ustransana, Bhujangasana were performed by all attendees.



ACTIVITIES

GRADUATION CEREMONY 2022

Institute of Hotel Management (IHM) Ranchi successfully organized Graduation ceremony for B.Sc H&HA, Batch 2019-22. Graduation Ceremony was organized in the institute for the third year students of B.Sc H&HA to mark the completion of degree course. Hon'ble Hafizul Hasan, Minister of Tourism, Art and Culture, Sports and Youth Affairs in the Government of Jharkhand marked his presence as the chief guest in the graduation ceremony. The ceremony began with the National Anthem, lamp lighting, folk dance and welcome address by the Principal of IHM Ranchi. The traditional Nagpuri dance of Jharkhand was performed by the students of the institute, which was highly appreciated by all. Among the awardees Mr. Abhishek Kumar Singh and Mr. Mohit Kumar Singh bagged Academic Topper of the batch for 1st and 2nd year respectively. Mr. Mohit Kumar Singh awarded "Student of the Year" for 2022. He was bestowed with a Gold Medal and a Cheque of Rs. 5000.



AZADI KA AMRIT MAHOTSAV

IHM Ranchi celebrates Azadi ka amrit Mahotsav on National Tourism Day 2022

On the occasion of National Tourism Day, Azadi Ka Amrut Mahotsav was organized at IHM Ranchi. A Vlog Competition on 'Dekho Apna Desh'-Vocal for Local was also organized on the occasion wherein students of all IHMs affiliated to NCHMCT across the India were participated. During this Hemant Mehta, GM, Hotel Radisson Blu, Ranchi and Dr. Subhakant Mohanty, IGNOU Ranchi was chief guest. Mr. manish Kumar, student of IHM Ranchi won 1st prize, Ms. Subhangi Kumari, IHM Kolkata got 2nd Prize and Mr. Vivek Saxena, IHM Silvassa got 3rd prize and consolation prize was to Douglas Devassia, IHM Mumbai.



Training Program on Hospitality Etiquettes

Two days Training Program on Hospitality Etiquettes for Forest Staff, Ranchi on 25th & 26th February 2022. Basic safety and hygiene, personal grooming, service excellence, housekeeping to forest employees for work related to housekeeping, food and beverage service and front office departments trained on etiquette, manners and communication skills with guests and how to maintain a safe and secure work environment. The valedictory ceremony was organized, in which the Deputy Conservator of Forests (Training), Dr. Vijay Shankar Dubey (IFS) was present as chief guest. During this ceremony, trained employees were honored by giving certificates.



Skill Testing Certification programme at Hotel Capitol Residency

IHM Ranchi conducts training program for Hotel Capitol Residency's Staff in which total no. of 40 employees of Hotel has been trained skill testing and Certification program run by Ministry of Tourism, Govt. of India in various department such as Food & Beverage Service and Housekeeping from 7th June 2022 to 15th June 2022. The evaluation was done by the trainers of Skill College, Ranchi. Certificates were distributed to the all successful candidates. Dr. Bhupesh Kumar, Principal, IHM Ranchi congratulated all the participants and briefed the benefits and training of training given on Hospitality etiquette and instructed hotel's staff to use the skill training in future.



Farewell Ceremony at IHM Ranchi

On completion of 3 years B.Sc H&HA degree course for Batch 2019-22, farewell function was organized at IHM Ranchi for the final year students. The farewell ceremony was started with the lamp lighting and welcome dance by the students. The function proceeded with the welcome speech by Dr. Bhupesh Kumar, Principal, IHM Ranchi. While in his speech he congratulated the all students for completion of their courses and received of placement in India and abroad. Mr. Mohsin Ali and Ms. Kanu Priya, final year student received Mr. and Miss IHM of the year 2022 award.



Republic day celebration 2022

With great enthusiasm country's 73rd National Republic Day was celebrated on 26.1.2022 at IHM Ranchi. The ceremony was attended by all Teaching and Non-Teaching Staff, Security and support staff and Guest of the institute. Dr. Bhupesh Kumar, Principal, IHM Ranchi hoisted the National flag, Guard of Honor was given by the security staff of the institute followed by a mesmerizing culture performance by the students on virtual mode.

