



INSTITUTE OF HOTEL MANAGEMENT, CATERING TECHNOLOGY AND APPLIED NUTRITION

होटल प्रबंधन खानपान तकनीक एवं पोषण आहार संस्थान

(An Autonomous body under Department of Tourism, Govt. of Jharkhand)
(Affiliated to National Council of Hotel Management & Catering Technology)

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Letter No:-IHM/Website-01/2019 (Part-II)- 1457

Date: - 8/2/22

दर (Quotation Short Notice) सूचना

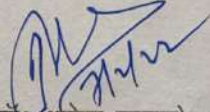
होटल प्रबंधन संस्थान कैंटरिंग टेक्नोलॉजी एवं एप्लाइड न्यूट्रीशन, ब्राम्बे, राँची के Website Maintenance and Social Media operations करने हेतु दर (Quotation) निम्न प्रकार आमंत्रित की जाती है-

Detail:-

- a) Graphic Design Support, Graphic updates or New Designs Note: The graphical contents of the website should result in an eye-catching website, with a pleasant and appealing color-codes portraying activities of IHM.
- b) Altering the usability of website. Note: The website should be optimized for load time, response time, navigation and search etc. The optimization should cover all the areas like HTML, CSS, GRAPHICS, PDF, etc., and would be involving smaller page size and faster downloads. The website should be supported by all browsers must be GIGW / STQC compliant.
- c) Creating New Links/Pages.
- d) Security audit as per statutory requirements (as and when required); Security clearance certificate.
- e) Obtain Web guideline / compliance certificate from STQC (as and when required)
- f) Uploading of English and translated Hindi contents, after formatting, according to the uploading / downloading web format (Like HTML, CSS, GRAPHICS, PDF etc.), as & when required. Records of updation in web contents of the both (English and Hindi) should be maintained to determine the performance of the site with respect to page load speed and these statistics will be stored and examined, on a monthly basis and analysed
- g) The appropriate website traffic data to be presented to IHM, monthly in a suitable format or as and when required.
- h) Modification of Site Map as and when required.
- i) Provide all technical support to IHM related to Software including hosting and domain registration, in case requirement arises.
- j) Should work closely with the IHM and designate a team to provide the requested job in a timely and professional manner.
- k) Should undertake modification, beautification including animation (wherever deemed appropriate or required), social media Integration and updation of the content to the utmost satisfaction of the IHM. The Vendor will have to convert any material sent in soft copy format (MS-Word/PageMaker or any other format) to PDF/HTML (or any other format as and when necessary) format before hosting.
- l) Provide all technical support to IHM related to Software including hosting and domain registration, in case requirement arises.
- m) Maintenance of All Social media Handle. Facebook, Instagram, Twitter, LinkedIn, Youtube. Daily Posting of content provided from college. Increasing the reach of Posts. Presenting the insights at the end of every month.
- n) Publicize all cultural events on all the social media platforms.
- o) Create relevant tagging & linkages of content on the all platforms.

- p) To provide training, skill up-gradation and capacity building of the officers of IHM to handle social media sites through lecture, seminar, workshop, class room and online teaching etc.
- q) To ensure that viewing and uploading on the managed Social Media sites (i.e. Twitter, Facebook etc.) is smooth and uninterrupted
- r) Replying to queries on all social media platform after consulting concerned officer.

Website Maintenance and Social Media operations एवं उपर्युक्त वर्णित कार्य हेतु होटल प्रबंधन संस्थान कैटरिंग टेक्नोलॉजी एवं एप्लाइड न्यूट्रीशन, बाम्बे, राँची के पते पर दिनांक 22/02/2022 को संध्या 5:00 बजे तक दर एवं गुणवता-वर्गीकरण के साथ पूर्ण विवरण एवं सभी अनुमान्य कर (Tax) सहित दर (Quotation) प्रेषित की जा सकती है। तत् पश्चात निर्णयानुसार क्रयआदेश दिया जायेगा।


(डॉ० भूपेश कुमार)
प्राचार्य

होटल प्रबंधन संस्थान कैटरिंग
टेक्नोलॉजी एवं एप्लाइड न्यूट्रीशन
बाम्बे, राँची

: - Notice Board and Website