

**TS-3 MANAGEMENT IN TOURISM
(TUTOR MARKED ASSIGNMENT)**

**Course Code: TS-3
Total Marks: 100**

**Programme: BHM
Assignment Code: TS-3/ TMA/2022-23**

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the coordinator of your Study Centre.

1. What do you understand by Managerial roles, Tasks & responsibilities? 20
2. What are the different dimensions of organisational culture? Discuss the components of Organisational Structure. 20
3. How would you define Planning? What are the various steps involved in formulating a plan? Explain with an example. 20
4. Define the following:- (5X4=20)
 - (a) Feedback Control
 - (b) Importance of Effective Communication
 - (c) MOT
 - (d) Budgetary Control
5. What are group Norms and Values? How can a small group influence the behaviour of its members? 20
6. Discuss the importance of Human Resource Management & Human Resource Planning in Tourism? 20
7. What are the different types of Budget? What is the importance of Budgeting in the tourism Industry? 20
8. How do you perceive the role of technology in future tourism operations? What is the role of Artificial Intelligence in Tourism industry? 20
9. Formulation of a Project generally culminates in the preparation of a Project Report. Elaborate. 20
10. What is the role of PR services in marketing a tourism product/destination? Discuss the Challenges for PR in Indian Tourism. 20

**TS-7: HUMAN RESOURCE DEVELOPMENT
(TUTOR MARKED ASSIGNMENT)**

**Course Code: TS-7
Total Mark: 100**

**Programme: BHM
Assignment Code: TS-7/TMA/2022-23**

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the coordinator of your Study Centre.

- 1 Define Human Resource Planning? List the objectives of human resource planning. **20**
- 2 What do you mean by manpower forecasting? What are various types of manpower forecasting? Explain macro-forecasting with example. **20**
- 3 Write an essay on 'Computer Application in Human Resource Management'. **20**
- 4 Write short notes on the following in about 150 words each: (4 x 5=20) **20**
 - a. Human Resource
 - b. Human Resource Audit
 - c. Job Description
 - d. Sources of Recruitment
- 5 Define motivation? Explain any two theories of motivation with suitable example. **20**
- 6 What are the various methods of training? Explain off-the-job training methods with suitable examples. **20**
- 7 What are the components of Salary? Explain each with suitable examples. **20**
- 8 What are the various causes of indiscipline? Explain each with examples. **20**
- 9 What is Career Planning? Differentiate between Career and manpower planning. **20**
- 10 What do you mean by Counseling? List the various skills and techniques required to be an excellent counselor. **20**

Elective Course in English (BEGE-103)
Communication Skills in English

Course Code: BEGE-103
Total Mark: 100

Programme: BHM
Assignment Code: BEGE-103/TMA/2022-23

Answer all questions.

1. Write short notes on any four (04): 4 x 5 = 20
 - a) Irony
 - b) Paradox
 - c) Simile and Metaphor
 - d) Oxymoron
 - e) Euphemism
 - f) Antithesis

2. Explain with examples: 4 x 5 = 20
 - a) Dialect
 - b) Accent
 - c) Style
 - d) Code mixing
 - e) Code switching

3. Prepare your Curriculum Vitae in about 250 words. 20

4. Enumerate the essentials of oral communication at a formal level. Differentiate between information and communication? 20

5. Write a Report on any one of the following: 20
 1. Women's Day celebration in your college
 2. Vaccination Camp organised in your locality
 3. Impact of on-line learning on children
 4. Pollution Drive by the local authorities

OR

6. You purchased an Air Conditioner through Amazon. When installing it, you discovered that air filter is missing. Write a letter of complaint to the relevant person in the organization.
 - asking how such an error happened
 - stating how this mistake has caused inconvenience to you
 - asserting that you would expect a replacement as soon as possible